

FOR IMMEDIATE RELEASE

Contact: Megan Ashley Crow
communications@theLEAF.org**LEAF Announces 5th Annual LEAF Downtown Theme & Lineup!**
#LEAFRiseUp

Asheville, NC – Get ready to **Rise Up** at the **5th Annual LEAF Downtown AVL**, taking place **August 2-3, 2019** in the heart of Downtown Asheville at **Pack Square Park**. LEAF Downtown AVL showcases dynamic musical talent, immersive cultural arts performances and local handcraft & culinary artists. Join the LEAF community to experience the power of music and art – pulsing through stages, conversations, connections and more! Visit theLEAF.org/downtown for more info on this **inclusive, family-friendly, FREE event!**

LEAF welcomes ONE & ALL to Rise Up and joins us as we continue to build an enduring legacy of world music, art, & culture in the heart of our beautiful mountain city. Feel the good vibrations of roots reggae superstar Stephen Marley as he performs decades of Grammy Award-winning hits from his own catalog and that of his legendary father. Break out your finest dance moves and attune to the sound of classic hip-hop icons Arrested Development... And that's just the beginning! Experience a world-class creative immersion featuring 200 performers on 3 stages, 70 hand-selected artisan craft & food vendors, non-stop family adventure programming, and our Voices of Asheville cultural epicenter – a safe-space highlighting the brilliant work of activists, advocates, activators, and community leaders in Asheville. No matter who you are, where you're from, and what lights your fire, LEAF Downtown welcomes YOU – Championing diversity, equity & access as core principles we live & thrive by!" ~ Ehren Cruz, Artistic Director

WHAT: 5th Annual LEAF Downtown AVL**WHEN:** FRIDAY, AUGUST 2 – SATURDAY, AUGUST 3, 2019**WHERE:** PACK SQUARE PARK | ASHEVILLE, NC**COST:** FREE**KICK IT TICKETS AVAILABLE:** [Click Here**](#)**MORE INFORMATION:** theLEAF.org/Downtown**ANNOUNCEMENT MATERIALS**

- [Performer Announcement Lineup Graphic](#)
- [Official Press Release](#)
- [Facebook Event, Join Us!](#)
- [Instagram, Share the #LEAFLove](#)

5th ANNUAL LEAF DOWNTOWN AVL 2019 PERFORMING ARTISTS LINEUP**Stephen Marley • Arrested Development****Delhi 2 Dublin • DJ Logic & Friends****Marley Carroll • Free Planet Radio • Raye Zaragoza****Ashley Heath & Her Heathens • Queen Bee & The Honeylovers • BoogiTherapi****Free Flow Band • DJ Bowie • Ol Dirty Bathub****Nex Millen • DJ Hijx de la Chingada & DJ Juan Bounce • Life Like Water****Studio Zahiya • Nuestro Centro: RAICES • Zabumba****LEAF International Ivory Coast • Blue Ridge Pride Drag Show****AVL Urban Youth Step Dance Competition Hosted by Sonya Fair**

Explore more ways to engage at LEAF Downtown AVL:

[VOLUNTEER](#) | [AFTER PARTIES](#) | [KICK IT TICKETS](#) | [ART DASH 5K](#)

LEAF Downtown AVL celebrates communities, creativity, diversity and families in the heart of Downtown Asheville!
For more information on LEAF Downtown opportunities such as the Art Dash 5K, Kick It tickets, Volunteering, Vending or covering the event, please visit – theLEAF.org/downtown.