



LEAF Annual Report 2013

Board Members

Jody Whitehurst – President
 James Fisher – Vice President
 Mary O'Dwyer – Secretary
 Jill Jones – Treasurer
 Gary Broome
 Ashley Cooper
 Cleaster Cotton
 Bob Deutsch
 Vince Floriani
 Tommy George
 river Guergarian
 Cliff Hotchkiss
 Tracy Massiello Brown
 Debrissa McKinney
 Meg McLeod
 Sarah Nie
 Doug Orr
 Craig Plocica
 Reggie Tidwell

LEAF Central Staff

Executive Director – Jennifer Pickering
 LEAF Schools & Streets Director – Jocelyn Reese
 Development Director – Coryn Harris
 Performing Arts Director – Billy Jack Sinkovic
 Chief Financial Officer – Leigh Maher
 CFO Assistant – Elena Chu
 Office Manager – Barbara Rogers
 Communications Coordinator – Truth Wingfield
 Arts Education Administration Specialist – Emma Harver
 Vendor Director – Margaret Miller
 Volunteer Director – Tory Lindsay
 Easel Rider Coordinator – Samantha Spears
 Sponsorship Director – Stacy Alonzo
 Healing Arts Director – Jess Toan



\$50,000+ Grants Received

Dan Lucas Memorial Foundation	\$10,000
National Endowment for the Arts	\$15,000
The Ramble Charitable Fund	\$3,025
Hanes Foundation	\$14,000
South Arts	\$2,910
The Beattie Foundation	\$3,000
Grassroots Arts Program Grant	\$5,291



LEAF Schools & Streets Feature: Brenna Took a Step Closer to Her Dreams



Brenna dreams of becoming a singer one day. Participating in a LEAF Schools & Streets residency gave her the chance to learn from and perform with world-renowned musician, Samite. "It was very inspirational because when I grow up, I want to be a singer- so this gave me the chance to actually get out there for a little bit and have fun with it."

Brenna is an 8th grade student in the AVID Program at Asheville Middle School. AVID is an essential program for closing the achievement gap and making the college dream accessible to all students.

"Performing with Samite was a great experience for me. This was my first LEAF Festival, so this really made my day. I look forward to all the other kids who get this experience because you get to learn different cultures while learning how to dance and sing in that culture."

- Brenna, 8th Grade Student at Asheville Middle School

LEAF Schools & Streets Highlights:

LSS began using the Developmental Assets Profile (DAP)

LEAF partnered with the City of Asheville to operate the Easel Rider Mobile Art Lab, effectively doubling community impact.

LEAF hired Emma Harver as the Art Education Specialist, a new position designed to support and document LEAF Schools & Streets and LEAF International programming.

LEAF Schools & Streets inspires students to find and develop their artistic voice while supporting healthy youth development. As an arts education program, LEAF Schools & Streets matches artists with youth in schools and communities for residencies, interactive performances and mentoring that includes empowering performance opportunities for youth (at LEAF Festival, and beyond).

According to 2013 student surveys reflecting on their year-long programs and/or performance at LEAF Festival:

- 98% of students believe that their LEAF in Schools & Streets teacher gave them the chance to try something new (*supporting Creative Activities and providing Adult Role Models for youth*).
- 96% of students who reported learning about other cultures reported that they learned "a little" to "a lot" while participating in a LEAF Schools & Streets program (*Increasing Cultural Competence in youth*).
- According to classroom teacher survey data, 100% of teachers reporting about the overall LEAF Schools & Streets experience for their students felt that it was beneficial for their students (*supports Community Values Youth asset*).



LEAF International Feature: Bequia Students Connect and Share with North Carolinian Youth in a Cultural Exchange



"LEAF helped us grow together as a group because we were able to spend lots of time together and learn more about each other. If we were only classmates before, we are friends now."

In October of 2013, students from LEAF International's first program on the island of Bequia had the opportunity to travel to the United States and perform at LEAF Festival, sharing their knowledge of the tradition of Steel Pan drumming with festival-goers and local youth!

The group, "Kids on Pans" and their teacher, Errol Peters traveled to the United States for the first time, performed on a national stage and worked with LEAF Schools & Streets students at Asheville High School. The two groups of students collaborated to learn a Steel Pan song and performed together at the festival. "This trip opened my eyes to many different art styles which I had never even heard of before. It showed me that creativity and imagination have no boundaries," shared one of the youth from Bequia.

Inspired by the learning experience, the students from Asheville High are now traveling to Bequia in January 2014 to continue building the relationship between the two groups. The Asheville students will perform in The Bequia Music Festival and stay with families of the "Kids on Pans." The shared experience between the groups illustrates how music transcends cultural boundaries and brings people together.

LEAF International Highlights:

LEAF October 2013 welcomes LI Bequia kids and teachers for their first U.S. visit and LEAF Festival performance.

LEAF International Costa Rica launched with BriBri and Ngabe First Nations in August.

Loose LEAF Tea at Dobra tea House connects people to global cultures through tea and music in honor of LEAF International.

Dan Lucas Foundation awards LEAF a 3-year grant to expand LEAF International Costa Rica and connect all LEAF International Latin American programs.

LEAF International Haiti launches with Prosjekt Haiti and Boukman Ekperians in Port Au Prince.

LEAF International collaborates to empower youth globally through *their* local musical traditions, to enhance self-esteem, to educate and to create skills, connections, and community.

"The tradition almost died here. There were no youth interested. Now many kids play. It is good for the tradition. It is good for their minds."

– Ravi, Abby's Dad. Abby is nine years old and plays the steel pan drum with LI: Bequia.



Financials

Profit & Loss

Jan - Dec 2013

Ordinary Income/Expense	
Income	
Donations & Contributions	206,312.75
LSS Residency Fees	20,858.15
Festival Revenues	1,256,740.92
Sponsorships	213,637.37
Reimbursed Expenses	419.17
Total Income	1,697,968.36
Cost of Goods Sold	
Concessions	62,296.43
Merchandise	27,814.95
Total COGS	90,111.38
Gross Profit	1,607,856.98
Expense	
General Expenses	417,013.98
Fundraising Expenses	13,128.28
LEAF Schools & Streets	96,366.56
LEAF International	49,638.21
LEAF Festival	1,039,056.06
Total Expense	1,615,203.09
Net Ordinary Income	(7,346.11)
Other Income/Expense	
Other Income	
Capitol Gains/Losses	11,441.13
Interest Income	1,387.34
Other Income	0
Total Other Income	12,828.47
Other Expense	
Interest Expense	2.00
Bad Debt	629.98
Suspense	137.65
Refunds-Tickets	276.00
Total Other Expense	769.63
Net Other Income	12,058.84
Net Income	4,712.73

Summary Balance

Dec 31, 2013

ASSETS	
Current Assets	
Checking/Savings	190,291.20
Accounts Receivable	5,374.50
Total Current Assets	195,665.70
Fixed Assets	74,117.30
Other Assets	137,978.60
TOTAL ASSETS	407,761.60
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	(2,170.38)
Credit Cards	2,194.79
Other Current Liabilities	235.63
Total Current Liabilities	260.04
Total Liabilities	260.04
Equity	407,501.56
TOTAL LIABILITIES & EQUITY	407,761.60



LEAF Sponsors



Greenlife Grocery, French Broad Food Co-op, WNCW, WNC Magazine, New Belgium Brewing, Skyland Distributing, Harmony Motors, HomeGrown, Nertworks, 98.1 The River, 880 The Revolution, Pisgah Brewing Company, Blue Ridge Outdoors, Utne Readers, Sundance Power Systems, Nantahala Outdoor Center, Mainstreet Online, lwebexpert, Highland Brewing Company, Lichty Guitars, CityMac, Super 8 Hotel in Black Mountain, Regionize, Izzy's Coffee Den, Integrative Family Medicine of Asheville, Edible Upcountry, Burt's Bees, Barley's Taproom, WCQS, Lowes, Larry's Beans, Raw Revolution, The Orange Peel, Image 420, Dynamite Roasting Company, Appalachian Realty, Acoustic Corner, Laser Precision Cutting, Jody Whitehurst, Francine Delaney New School for Children.

LEAF Members

\$10 | Staff/Volunteer

Julia Adams
Susan Bogardus
Holly Botts
Jada Bryson,
Sarah Jana Casdalo
Ryan Charsette
Cleaaher Cotton
Alaina Doyle
Crystal Ebert
Eddie Smith Porcelain
Brent Garratt
Jennifer Griffin
Nancy Griffin
Jack Hammack
Chris Hanson
Joy Harmon
Sid Halbraun
John Hipp
Sarah Hipp
Lisa Hudgins
Pete Hutchens
Floyd Ledford
Sandra Ledford
Jimmy Maxwell
Paul McGuire
Sharon McGuire
Debrisa Rae McKinney
Michael Middvedt
Michelle Morrison
Shayne Peninger
Kay Royal
Victoria Rubley
Peggy Schindler
Daniel Shaughnessy
Tom Starnes
Robert Taylor
Victoria Taylor
Genevieve Todd
Sarah Torell
John Whadley
Julia Whitney

\$35 | Individual

Karen Vickers
Donna Page
Lawrence Hines
Amalya Black
John Bouda
Jeremy Briggs
Patti Broderick
Patricia Berry

Perry Campbell

John Cary
David Clements
Phillippe Damon
Joellen Diclay
Robin Duncan
Judy Dupre
Roberta Durham
Allie Edson
Richard & Eugenia Feltinger
Greg Foster
Josh Gelgaman
Jody Gothard
Coryn Harris
Julie Shabbe
Kathryn Henry
Caitie Hicks
Ernest Hintarkopf
Home Structure
Rich House
Aidan Hoyal
Francis Hughes
Lori Ives-Godwin
Doris Iwe
Daria Jamal
Virginia Jenkins
Martha Johns
Elin Kasatk
Jessica Kaufman
Ashley Kelly
Marl Kittredge
Cathy Kott
Mark Krumbach
Debra LaBar
Renee Lambert
Nancy Larkin
Debbie Mann
Beth McArthur
Edward Medlock
Cecilia Mulley
Stephen Dunn Moody
Audra Myratt
Jill Nelson
Richard K. Newman
Joseph Patton
Patricia Pertallon
Sam & Katherine Pittanger
Karin Hoffmann
Gloria K. Ray-Schaberle
Maryann Riding
Jennifer Roach
Thao Robinson
Jodi Schwab

Lura Smith

Sue Spangler
Kent Stahlke
Bill & Margaret Stricker
Wimberly Thompson
Mark Tucker
Michele Turner
Cheri Villinas
Margot Walston
Charley White II
Frances Wilke
Ken Wilson
Drew Crawford
Sarah Wright
Steve Wright
Cynthia Yeager

\$60 | Family

Jorge Alfaro
Walker Anderson
Heldi Aycock
David Baker
Michael Bowman
Marc Bolick
Gregory & Rebecca Bottorff
Catherine Bowman
Linda Cammarata
Will & Martha Carter
Margaret Coleman-Saunders
Steve & Dawn Davis
Christina Dowd
Mike Dowd
Christina Drew
Susan DuBois
Bleen Dunne
Cindy Esselstyn
Darcy Fagan
Dorothy Fleming
Bronwyn Gaskins
Lee Gatto
Marta Smith
Dab Gowen
Grag Graeper
Lisa-Gaye Hall
Norman Hill
Dana Holmes
Angela Howard
Michael Kahly
Carolyn Kaplan
Katy Durham &
Howard Katzman
Urmea Keen

Kim Keltlder

Kellie Kleby
Jason Klinkner
David Kinneer
Angie L Kohler
Lorena Laszy
Emily Lawrence
Elizabeth Levitas
John Lindsey
Tom and Kelly Macklin
Jeremy Mandie
Dale Mann
Mark and Jenny Henagan
Steven Marx
Kim Matibag
Julie Modoff
Martha Nelson
Kelly Hanson
Gar Ragland
Joe Horton
Richard Oswald
Sarah Patten
Christopher Patterson
Leah Perry
Bernadette Peters
Paul Phibbs
Kathy Phillips
Theresa Piazza
John Pommeroy
Jason Powell
Brad Reynolds
Gail Richman
Laurie Richter
Tom Rickman
Charlotte Riddle
Deborah Rosenberg
Rin Ryals
Kathy Saunders
Gretchen Saussy
Robert Was Sherrill
Meredith Singer
Ellen Spence
Edward Stewart
Hope Sutton
Christian Tetsch
Doris Tippets
Pete Thus
Debby Vance
Alan Venable
Joan Wadman
Aaron Weinstein
Richard & Audrey Koerber

Beth Woodson

Michael Woodward

\$120 | Supporter

Heather Abernathy
Cappi Macsherry
Erica Bell
Rebecca Bernstein
June Blotnick
Dot Borden
Teresa Brower
Ashley Cooper
Roy Garris
Carole Ann Greene
Joe Groocaman
Ed Guzowski
Jonathan & Tay Halas
Amy Hilson Schuler
Adrienne Holcomb
Bruce M Koloselke
Rachel Kurts
Lif Molokai
Kristen & Dipak Mahata
Marc Morrison
Jocelyn Reese
Henry Rolka
Carol Russell
Cheryl HSinkovic
Michael Stephens
Brenda Swearingen
Reggie Tidwell
Jody Whitehurst
Jennifer Walte
Naomi Ottamass
Frederick White

\$250 | Benefactor

Pamela Allan
Jim Bird
Alysondra Campaigne
Ely Wells & Glen Lo Cascio
Larry Golson
Vincent Floriani
William Fisman
Landon & Abigail Ortiz
Bob & Caryn Hanna
Charles Hawkins,
Elizabeth Hunter
Patrick Iderton
Julie Jensen
Jill Jones
Bruce Kabat

Lance Lobo

Wyan London
Sarah Nle
Jennifer Pickering
Scott & Lora Saulsbury
Beate Short
David Winston
Frank & Marsha Wolland
James Wyman

\$500 | Patron

Nagi & Dalal Abuozan
Andrew Baxter & Susan Gover
Frank & Gloria Ana Baranson
Ada Lea Bimle
Donald Clayton
Michael A Compton
Scott Davidson
Alice & Ty Dawson
Adrian Vassallo
Paul Redho
Tommy & Debbie George
David Hill
Meg MacLeod
George & Linda Millsaps
Mary & Tom ODwyer
Doug Orr
Carla Perkins
Rodger Perry
Michael Purcell
John Tosco
SUSAN VAN Soestbergen
Loren & Kristin Gulak-Cooper
David Winston
Lori Wollenberg

\$1,000 | Cultural Ambassador

Heather Graddon
Charles Gwin
Jennifer & Hank Moore
John Schorr
Dini & Chuck Pickering

