



## 2010 Juried Fair Prospectus

### **DATES & TIMES** May 6-9 & October 14-17

Regularly scheduled festival events start Friday at 4pm and end Sunday 6pm. **Booth set-up times:** Thursday Noon-6pm OR Friday 9am-3pm ONLY.

**Expected Attendance: 6000 people per day**

### **BOOTH LOCATION**

Lakeside, Stageside, Adventure Zone, Roadside and Treeline. Booths on field around Mainstage require that vendors cart all display items to booth location from nearby loading area. No cars on Mainstage field ever.

### **ELIGIBILITY**

This is a competitive, juried art & craft fair open to any artist or craftsperson. Interested artists must apply and be screened by the jury committee. Accepted artists must be present at the festival during booth operation hours. No retailers, agents, or representatives are allowed.

### **STANDARDS**

All work must be original designs handcrafted by the participating artist. **NO IMPORTS, FOOD, or SERVICES.** (Henna art is ONLY exception). All work exhibited or performed must correspond in quality and represent the work presented in the application. No commercial kits or assembled items. No commercially cast plaster or clay. Any commercially produced components must play a subordinate role, be listed on the application, and may not be sold separately.

**No manufactured retail products may be sold.**

### **REGULATIONS**

Artists who make more than one medium must submit images that represent each one. Joint applicants (business partners) must put both names on application and provide % of creative input for each. All applicants must comply with festival rules and regulations.

### **ASSISTANTS**

Anyone accompanying the primary artist over the age of 9 including spouse is considered an assistant. **Business partners who plan to attend must pay assistant fee and contribute to the creation of the work.**

Upon acceptance, exhibitors are offered two discounted assistant weekend tickets (\$80/ticket) that must be purchased in advance. Any others must pay full admission price.

### **DISPLAY SPACES**

Display spaces are 10'x10'. All canopies and booth displays must present a professional, high quality exhibit and fit inside this size space. Exhibitors may apply for a maximum of 2 spaces side by side (no extra canopies behind booth). Only land is provided. **No tables, chairs or electricity outlets are available.** Exhibiting at night (lanterns are recommended) is encouraged and will increase sales. 51 exhibitor display spaces are available. Locations are assigned by lottery and are final. Artists choose their own booth operation hours.

### **EXHIBITOR BOOTH FEES**

The exhibitor fee of **\$260 per festival, per space** includes one principal artist admission to the festival and tent camping permit.

**There is a non-refundable entry fee of \$17 per festival or the special rate of \$29 for both festivals.**

Individual artists wanting to share a booth space must each apply separately and each pay the exhibitor fee.

### **APPLICATION** *Read carefully!!*

**To insure fairness, diversity, and quality, a Jury Committee will screen all applicants.**

**All applicants must submit 5 digital images, via our online application system: 4 that best represent your current work, AND 1 image of your booth display.** These will be viewed by the jury and be judged based on **Quality, Originality, Festival Appeal, and Booth Presentation.** *Please note that physical slides, photos or CD's will not be accepted this year.*

**Image Dimensions:** 1920 x 1920 pixels

**File Format:** Save all images as JPEG or TIFF.

**File Size:** JPEGs must be under 1.8 MB.

**Color space:** Save images in an RGB color space.

**Work will be graded on quality, originality, presentation, & festival appeal.**

Applicants will be selected for participation based on highest scores and the number of spaces available.

### **ONLINE APPLICATION DEADLINE:**

**Applications must be submitted by February 10, 2010.**

### **WAITING LIST**

There is an automatic waiting list for each festival. Artists are placed on the waiting list in order of next highest jury score. In the event of a cancellation, the Vendor Director will contact artists directly.

### **ACCOMMODATIONS**

Tent and vehicle camping is permitted in designated on-site areas. Most booths have space for a small tent behind. Free on-site parking in the Vendor Lot for 1 vehicle ONLY. All others must park in free satellite lots or reserve on-site car camping. 3 shower-houses are located in camp. Shared cabin bunks are available for a fee and are reserved in advance only.

### **NOTIFICATION of acceptance or denial**

Letters of acceptance or denial will be emailed by February 23rd, 2010. Decisions will not be given out over the phone. Payment will be due within 10 days of acceptance.

**MORE INFO:** Visit [www.lakeedenartsfestival.org](http://www.lakeedenartsfestival.org)

*LEAF reserves the right to deny any application without explanation.*

Contact us at (828) 686-8742 OR

[vendors@theleaf.org](mailto:vendors@theleaf.org)

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*LEAF is a non-profit organization established to build community and enrich lives through the arts, locally and globally, through festivals, events, mentoring, and educational programs.*